

# From Holzminden all across the world

More than 150 years ago, the world's first synthetic flavouring substance, vanillin, was produced in Holzminden – laying the foundation for today's global fragrance and flavour industry and the reason why Holzminden is home of Sensoria - House of Fragrances and Flavours.

## Workshops. Tastings. Talks.

The programme series **Fragrances. Flavours. Experiences.** complements the permanent exhibition throughout the year

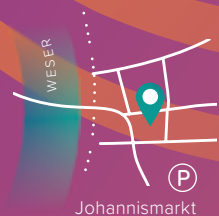


with a wide range of events.

Discover the **full programme** at:

<https://sensoria-holzminden.de/en/events/>

## A Scent-sational Location



Located in the heart of Holzminden, **between the River Weser and the historic old town**, Sensoria offers a truly unique setting – **directly** on the popular **Weser Cycle Route**.

Note for **navigation systems**:  
Car park Johannismarkt Holzminden (public car park)

## Opening hours

**April to October**

Tuesday – Sunday: 10 a.m. – 6 p.m.

**November to March**

Tuesday – Friday: 10 a.m. – 4 p.m.

Saturday – Sunday: 10 a.m. – 6 p.m.

**Last admission is one hour before closing time.**

The facility's **accessibility** for wheelchair users and visitors with limited mobility has been certified by *"Reisen für Alle"*.

## Admission

Regular	12 €
Concessions *	9 €
Child under 6 years	free entry
Child aged 6-17	5 €
Family Ticket **	30 €
Group Ticket ***	9 €

See website for further ticket options

\* This applies to pupils, trainees and students up to the age of 25, those completing a voluntary social year, holders of: youth leader card (Juleica), Lower Saxony volunteer card, support group members, people with a degree of disability of 50 or more, and caregivers of people with a degree of disability of 80 or more with ID card B. Proof of eligibility for the discount must be presented without being asked.

\*\* Two adults and up to three children

\*\*\* Groups of 15 or more

## Stay in touch with us!

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Follow us on social media!

Sensoria - Haus der Düfte und Aromen

[sensoria.holzminden](https://www.instagram.com/sensoria.holzminden)

**HOLZMINDEN**

Stadt der Düfte und Aromen  
im Weserbergland



Niedersachsen



sensoria  haus der  
düfte und aromen  
holzminden

# The Interactive Museum of Fragrances and Flavours





# Smell. Taste. Experience.

## Sensoria – The House of Fragrances and Flavours in Holzminden

Immerse yourself in the fascinating world of smelling and tasting: In Europe's first interactive museum dedicated to fragrances and flavours, the invisible becomes tangible. Across 600 square metres and ten thematic areas, Sensoria explores the history, production and impact of fragrance and flavouring substances – scientifically grounded, playfully staged and sensually experienced with up to 60 different scents to discover.

### Scents and flavours in everyday life: A 24-hour journey

Sunscreen that smells like summer, mint toothpaste and the smell of fried onions. Follow the traces of your invisible companions throughout the day.



### Whatever the future may hold: A glimpse into the world of tomorrow

Using vivid animations, a renowned odour researcher provides insights into his field of research. At the same time, innovative products are presented and important questions about the future of the industry are raised.



### From Holzminden all across the world: Products through the ages

100 years of products with fragrances and flavours. This place will uncover memories.



### A space for sensual experiences: Seeing, hearing, smelling

Immerse yourself and fully experience your senses. Unexpectedly, you will find yourself in the middle of a lavender field, hearing the buzzing of bees and bugs. A little later, you will be standing in the middle of a forest, hearing the rustling of leaves and smelling the scent of fresh moss...

### Gallery of Fragrances: The most expensive fragrance in the world

Discover a selection of the most significant and record-breaking fragrances from around the world.



### Vanilla & Vanillin: Vanilla flavour from Holzminden conquers the world

Undoubtedly, vanilla is the most popular flavour in the world. But where does it come from? How is it grown? And what does vanillin have to do with Holzminden? Find the answer to these questions at Sensoria.



### Time travel: Stories of spices and fragrances

From antiquity to ancient Egypt to the rainforest. Follow the fascination with flavours and fragrances across the seven seas and learn all about their significance from then until now.



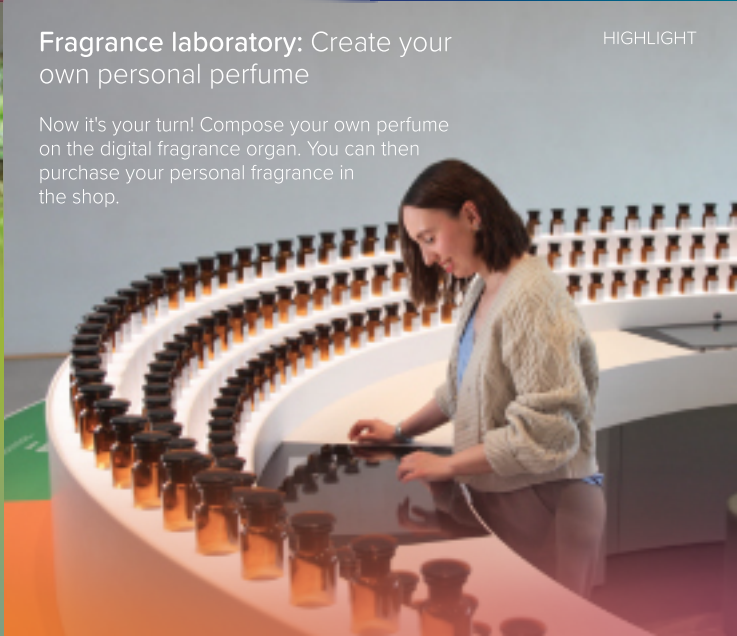
### Anything for good taste: Careers related to fragrances and flavours

Many people work on a product before it hits the supermarket shelves. Five stations provide insights into their work and the industrial production processes behind it. This area is also used for special exhibitions and may therefore temporarily change its thematic focus.



### Knowledge in a mirror: Learn how smelling and tasting work.

The world of science: Can the tongue tell the difference between raspberries and strawberries? Find out how the senses of smell and taste work at Sensoria!



### Fragrance laboratory: Create your own personal perfume

HIGHLIGHT

Now it's your turn! Compose your own perfume on the digital fragrance organ. You can then purchase your personal fragrance in the shop.